

THE CHALLENGE OF CHINA

Tuesday 3rd October 2023
From 9.00a.m. to 12.00p.m.

This challenge is a VIRTUAL event and will be presented using Zoom.

The Challenge of China is specially aimed at students who have been learning Mandarin Chinese for about 2 – 3 years. It will help them appreciate the value of China in the global economy and learning Chinese through a business challenge.



Overview

China is a rapidly growing economy. There are more native speakers of Chinese than any other language and currently Chinese is the second most used language on the internet. The UK is rapidly expanding its business interests over there and for our business to grow and prosper it is vital that we understand its people and its culture.

This is an opportunity for your language students to practise their Mandarin in a business setting. They will pit their wits against other students from around the UK who are also learning Mandarin.

Outline of the morning

The day will include:

- A keynote talk on business in China
- A business challenge for which there will be prizes for the winners
- Tasks in Chinese which will also practise employability skills

Who can take part?

You are invited to submit one or more teams of 5 or 6 students learning Chinese. They may be of any secondary age, though we are expecting that most will be in the Year 9 – Year 12 range. We would like them to have been studying Mandarin Chinese for 2 – 3 years.



Applications

- Deadline:** Places are allocated on a first come, first served basis and we will continue to take applications if space is available. Please book as soon as possible to avoid disappointment as we have a limited number of spaces.
- Applications:** Please register your interest through our online booking system on the Events page of our website: <https://business-language-champions.co.uk/blc-main.php?tab=events> so we can keep you informed of available space. To guarantee your place(s) please make a firm booking through our system on the same link by clicking the Request Place button. A booking is considered firm once we have received confirmation of SLT permission to attend and names of your students. To book, you will need to create a user account on our website with a password so that you can return and add or modify information as needed.
- Cost:** This challenge is £75 plus VAT per team. We will issue the invoice once your booking is confirmed.
- Timing:** The morning will run from 8.30a.m. (sign in) for a 9.00a.m. start to 12.00p.m.
- Terms:** Please note that once the invoice has been issued, the full £75 will be charged for cancellation unless the place can be filled by another school.
- Preparation:** We would like your team(s) to do some research work before the event and the details of this will be sent out once your booking is confirmed.



Checklist for applications:

- Student names and year group
- How long the students have been learning Mandarin
- School and contact details
- SLT permission
- Special requirements (can be added later)
- Details of staff at the event (can be added later)

If you have any queries about this challenge please ring Sally Fagan on 01949 860167 or 07967 699614 or email sally@blcevents.co.uk



2023 is the Year of the Rabbit. People born in the Year of the Rabbit have a mind for business, are persistent and have a high sense of responsibility as well as being brilliant at team work....which are all qualities we would love to see in the students you bring!